



# **European IT Certification Curriculum Self-Learning Preparatory Materials**

EITC/AI/GVAPI  
Google Vision API



This document constitutes European IT Certification curriculum self-learning preparatory material for the EITC/AI/GVAPI Google Vision API programme.

This self-learning preparatory material covers requirements of the corresponding EITC certification programme examination. It is intended to facilitate certification programme's participant learning and preparation towards the EITC/AI/GVAPI Google Vision API programme examination. The knowledge contained within the material is sufficient to pass the corresponding EITC certification examination in regard to relevant curriculum parts. The document specifies the knowledge and skills that participants of the EITC/AI/GVAPI Google Vision API certification programme should have in order to attain the corresponding EITC certificate.

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**EITC/AI/GVAPI GOOGLE VISION API DIDACTIC MATERIALS****LESSON: INTRODUCTION****TOPIC: INTRODUCTION TO THE GOOGLE CLOUD VISION API****INTRODUCTION**

Artificial Intelligence - Google Vision API - Introduction - Introduction to the Google Cloud Vision API

Artificial Intelligence (AI) has revolutionized various industries by enabling machines to perform tasks that typically require human intelligence. One of the key applications of AI is computer vision, which involves the interpretation and understanding of visual data by machines. Google, a leading technology company, provides a powerful tool called the Google Cloud Vision API that allows developers to integrate computer vision capabilities into their applications. In this didactic material, we will explore the Google Cloud Vision API and its introduction to the field of artificial intelligence.

The Google Cloud Vision API is a cloud-based service that utilizes machine learning models to analyze images and extract valuable insights. It offers a range of image recognition and analysis features, including label detection, face detection, text recognition, object localization, and more. By leveraging the power of the Google Cloud Vision API, developers can build applications that can understand and interpret visual content.

To use the Google Cloud Vision API, developers need to authenticate their applications and make API calls using the provided credentials. The API supports various programming languages, making it accessible to a wide range of developers. Once authenticated, developers can send requests to the API with images as input and receive structured JSON responses containing the results of the requested analysis.

The label detection feature of the Google Cloud Vision API allows developers to identify objects, scenes, and concepts present in an image. By analyzing the content of the image, the API can generate a list of labels that describe the visual elements. For example, if an image contains a dog, a tree, and a car, the API can return labels such as "dog," "tree," and "car." This feature can be used in applications that require automated image categorization or content filtering.

Face detection is another powerful feature of the Google Cloud Vision API. It can detect multiple faces within an image and provide detailed information about each detected face, including facial landmarks, emotions, and estimated age range. This feature is particularly useful in applications that involve facial recognition, sentiment analysis, or demographic analysis.

Text recognition is yet another capability provided by the Google Cloud Vision API. It can extract text from images and convert it into machine-readable format. This feature enables developers to build applications that can automatically extract information from documents, signs, or any other visual content containing textual information.

The object localization feature of the Google Cloud Vision API allows developers to identify and locate specific objects within an image. This feature can be used to build applications that require precise object detection or tracking. For example, in a retail environment, this feature can help identify products on store shelves or track the movement of items in a warehouse.

In addition to these core features, the Google Cloud Vision API also provides advanced capabilities such as explicit content detection, landmark recognition, and logo detection. These features further enhance the capabilities of the API and enable developers to build more sophisticated applications.

The Google Cloud Vision API is a powerful tool that brings the capabilities of artificial intelligence and computer vision to developers. By leveraging the API's features, developers can build applications that can understand and interpret visual content, opening up a wide range of possibilities across various industries.

**DETAILED DIDACTIC MATERIAL**

Cloud Vision API is a powerful tool that provides image analytics capabilities through easy-to-use APIs. It allows application developers to create advanced applications that can analyze and understand the content within

images. This service is built on robust computer vision models that power various Google services.

With Cloud Vision API, developers can detect a wide range of entities within an image, including everyday objects, faces, and product logos. The API is designed to be user-friendly and accessible. For instance, imagine a Raspberry Pi robot named Gopi. Gopi can't directly call the Cloud Vision API, but it can send the images captured by its camera to the cloud and receive real-time analysis results.

Facial detection is one of the features provided by Cloud Vision API. It can identify faces in an image and provide the positions of the eyes, nose, and mouth. This information can be used to program the robot to track and follow a person's face. Additionally, the API can detect emotions such as joy, anger, surprise, and sorrow. This allows the robot to respond accordingly, moving towards smiley faces or avoiding individuals displaying anger or surprise.

Another interesting feature of Cloud Vision API is entity detection. This means that it can detect various objects within an image. For example, it can identify objects like glasses, automobiles, or even money. The API empowers developers to take advantage of Google's latest machine learning technologies in a straightforward manner.

To learn more about Cloud Vision API and explore its capabilities, visit [cloud.google.com/vision](https://cloud.google.com/vision).

**EITC/AI/GVAPI GOOGLE VISION API - INTRODUCTION - INTRODUCTION TO THE GOOGLE CLOUD VISION API - REVIEW QUESTIONS:****WHAT IS THE MAIN PURPOSE OF CLOUD VISION API?**

The main purpose of the Cloud Vision API, an offering from Google, is to provide developers with a powerful and versatile tool for integrating image analysis and recognition capabilities into their applications. This API leverages advanced machine learning models to understand the content of images, enabling developers to extract valuable insights and automate various tasks related to image processing.

One of the key features of the Cloud Vision API is its ability to perform image classification. By analyzing the visual features of an image, the API can identify and categorize objects, scenes, and even detect explicit content. This functionality can be particularly useful in a wide range of applications, such as content moderation, inventory management, and e-commerce. For example, an online marketplace can automatically classify product images, making it easier for users to search and browse for specific items.

Another important capability of the Cloud Vision API is object detection. This feature allows developers to detect and locate multiple objects within an image, along with their corresponding bounding boxes. This can be beneficial in applications like video surveillance, where the API can identify and track specific objects or individuals in real-time. Additionally, object detection can be utilized in self-driving cars to identify pedestrians, traffic signs, and other vehicles, enhancing the overall safety and efficiency of autonomous systems.

Text recognition is another significant aspect of the Cloud Vision API. By employing optical character recognition (OCR) technology, the API can extract text from images, including printed text and handwriting. This functionality can be employed in numerous applications, such as document digitization, automatic transcription, and text translation. For instance, a mobile application can utilize the Cloud Vision API to extract text from images of documents, enabling users to easily search and edit the content within those documents.

Furthermore, the Cloud Vision API offers facial detection and analysis capabilities. By analyzing facial attributes, it can identify key features like emotions, landmarks, and expressions. This functionality has various applications, including facial recognition for identity verification, sentiment analysis for market research, and personalized user experiences in augmented reality applications.

The main purpose of the Cloud Vision API is to provide developers with a comprehensive set of tools for image analysis and recognition. By leveraging machine learning models, this API enables developers to perform tasks such as image classification, object detection, text recognition, and facial analysis. These capabilities can be applied to a wide range of applications, spanning from content moderation and e-commerce to surveillance systems and augmented reality experiences.

**HOW CAN DEVELOPERS USE CLOUD VISION API WITH A RASPBERRY PI ROBOT?**

Developers can indeed use the Cloud Vision API with a Raspberry Pi robot to enhance its capabilities and incorporate advanced image recognition and analysis functionalities. The Cloud Vision API, offered by Google, allows developers to leverage powerful machine learning models to understand the content of images and extract valuable insights from them.

To use the Cloud Vision API with a Raspberry Pi robot, developers need to follow a series of steps:

1. Set up the Raspberry Pi: Begin by setting up the Raspberry Pi and ensuring it is connected to the internet. Install the necessary operating system and libraries required to run the Python code.
2. Install the Cloud Vision API client library: The Cloud Vision API provides a client library for Python that simplifies the integration process. Install this library on the Raspberry Pi by running the appropriate command, which can be found in the official documentation provided by Google.
3. Obtain API credentials: In order to access the Cloud Vision API, developers need to obtain API credentials,

specifically an API key or service account key. This key is used to authenticate requests made to the API. Follow the instructions provided by Google to generate and obtain the necessary credentials.

4. Write code to interact with the Cloud Vision API: Using the Python client library, developers can now write code to interact with the Cloud Vision API. This code will send image data to the API and receive the analysis results in return. The API supports various features such as labeling, face detection, object detection, and text recognition.

5. Capture and process images: With the Raspberry Pi's camera module or any other image capturing device, developers can capture images that need to be analyzed. These images can be stored locally on the Raspberry Pi or sent directly to the Cloud Vision API for processing.

6. Send image data to the Cloud Vision API: Using the code written in step 4, developers can send the captured image data to the Cloud Vision API for analysis. The API provides different methods for different types of analysis, such as the ``annotate_image`` method for general image analysis and the ``detect_labels`` method for labeling objects within an image.

7. Receive and utilize the analysis results: Once the Cloud Vision API processes the image data, it returns the analysis results. Developers can then extract the desired information from the results and utilize it in their application. For example, if the robot is designed to detect objects, the API's object detection feature can provide information about the location and type of objects present in the image.

By integrating the Cloud Vision API with a Raspberry Pi robot, developers can unlock a wide range of possibilities. The robot can be trained to recognize specific objects, detect and track faces, read text from images, or even identify emotions. This integration enhances the robot's perception capabilities and enables it to interact with its environment more intelligently.

Developers can use the Cloud Vision API with a Raspberry Pi robot by setting up the Raspberry Pi, installing the Cloud Vision API client library, obtaining API credentials, writing code to interact with the API, capturing and processing images, sending the image data to the API, and utilizing the analysis results. This integration empowers the robot with advanced image recognition and analysis capabilities, enabling it to perform various tasks based on visual input.

### **WHAT ARE SOME OF THE FEATURES PROVIDED BY CLOUD VISION API FOR FACIAL DETECTION?**

The Cloud Vision API, developed by Google, offers a wide range of features for facial detection. These features utilize advanced artificial intelligence techniques to analyze images and identify various facial attributes, enabling developers to build applications that can recognize and understand human faces.

One of the key features provided by the Cloud Vision API is face detection. This feature allows developers to detect the presence and location of human faces within an image. The API can accurately identify multiple faces in an image and provide information about their position, size, and orientation. This information can be used to crop or highlight the faces in an image, enabling various applications such as automatic photo tagging or facial recognition.

In addition to face detection, the Cloud Vision API also offers facial landmark detection. This feature enables developers to identify specific points on a face, such as the position of the eyes, nose, and mouth. By analyzing these facial landmarks, developers can extract valuable information about facial expressions, head poses, or even create personalized avatars or filters for applications like social media platforms or video conferencing tools.

Another powerful feature provided by the Cloud Vision API is facial attribute detection. This feature allows developers to analyze various facial attributes, such as age, gender, emotion, and even the presence of facial hair. By utilizing machine learning algorithms, the API can accurately estimate these attributes based on the facial features detected in an image. For instance, an e-commerce application could use this feature to provide personalized recommendations based on the estimated age and gender of the user.

Furthermore, the Cloud Vision API offers face recognition capabilities. This feature enables developers to create

and manage a database of known faces, and then match these faces against new images to identify individuals. By leveraging deep learning models, the API can compare facial features and provide similarity scores, allowing applications to perform tasks like user authentication, access control, or personalized experiences.

Lastly, the Cloud Vision API provides facial sentiment analysis. This feature allows developers to analyze facial expressions and estimate the emotional state of individuals in an image. By recognizing emotions like happiness, sadness, or surprise, applications can gain insights into user reactions or sentiment analysis for market research purposes.

To summarize, the Cloud Vision API offers a comprehensive set of features for facial detection, including face detection, facial landmark detection, facial attribute detection, face recognition, and facial sentiment analysis. These features enable developers to build intelligent applications that can understand and interpret human faces, opening up a wide range of possibilities in various domains.

### **WHAT IS ENTITY DETECTION AND HOW DOES CLOUD VISION API USE IT?**

Entity detection is a fundamental aspect of artificial intelligence that involves identifying and categorizing specific objects or entities within a given context. In the context of the Google Cloud Vision API, entity detection refers to the process of extracting relevant information about objects, landmarks, and text present in images. This powerful feature enables developers to build applications that can automatically analyze and understand visual content.

The Cloud Vision API utilizes a combination of advanced machine learning models and deep neural networks to perform entity detection. The underlying models are trained on vast amounts of diverse image data, enabling the API to accurately identify and classify a wide range of entities.

To perform entity detection, the Cloud Vision API first analyzes the image and extracts various features such as objects, landmarks, logos, and text. It then compares these features against a vast database of known entities to determine the most likely matches. The API provides a comprehensive set of predefined labels that cover a wide range of objects and landmarks, including common items like cars, buildings, and animals, as well as famous landmarks and logos.

The Cloud Vision API can also detect and extract text from images using optical character recognition (OCR) technology. This allows developers to extract text from images, enabling applications to automatically recognize and parse important information such as phone numbers, addresses, or product names.

The entity detection capabilities of the Cloud Vision API can be leveraged in various applications across different industries. For example, in the retail industry, the API can be used to automatically identify and categorize products based on their visual appearance. In the travel industry, it can be used to recognize famous landmarks in user-uploaded photos and provide relevant information or recommendations.

Furthermore, the Cloud Vision API provides a confidence score for each detected entity, indicating the level of certainty for the detection. This allows developers to set thresholds and filter out entities below a certain confidence level, ensuring that only highly accurate results are considered.

Entity detection is a crucial aspect of the Google Cloud Vision API that enables developers to extract valuable information from images. By leveraging advanced machine learning models and deep neural networks, the API can accurately identify and categorize objects, landmarks, and text present in images, opening up a wide range of possibilities for building intelligent applications.

### **WHERE CAN DEVELOPERS LEARN MORE ABOUT CLOUD VISION API AND ITS CAPABILITIES?**

Developers who want to learn more about the Cloud Vision API and its capabilities have several resources available to them. These resources provide detailed information, examples, and documentation to help developers understand and utilize the features of the Cloud Vision API effectively.

First and foremost, the official documentation provided by Google is an excellent starting point for developers.



The documentation provides a comprehensive overview of the Cloud Vision API, including its key features, use cases, and technical details. It also includes detailed guides and tutorials that walk developers through various aspects of the API, such as image labeling, OCR (optical character recognition), and face detection. The documentation also includes code samples in multiple programming languages, making it easier for developers to get started with the API.

In addition to the official documentation, Google Cloud offers various online resources that can help developers learn more about the Cloud Vision API. The Google Cloud Learning Center provides a range of self-paced online courses and interactive labs that cover different aspects of the Cloud Vision API. These courses are designed to cater to developers of all skill levels, from beginners to advanced users. The courses cover topics such as image analysis, object detection, and image search, providing developers with practical knowledge and hands-on experience.

Furthermore, Google Cloud also hosts webinars and events that focus on the Cloud Vision API and other AI-related topics. These webinars and events are conducted by experts from Google and provide valuable insights, best practices, and real-world examples of how developers can leverage the Cloud Vision API in their applications. Developers can attend these webinars live or access the recorded sessions later, allowing them to learn at their own pace.

Apart from Google's resources, there are also several third-party tutorials, blog posts, and videos available online that cover the Cloud Vision API. These resources are created by developers and AI enthusiasts who have hands-on experience with the API and can provide practical tips, tricks, and use cases. Developers can search for these resources using search engines, online forums, and developer communities to find additional information and perspectives on the Cloud Vision API.

Developers can learn more about the Cloud Vision API and its capabilities through a variety of resources. The official documentation, online courses, webinars, and third-party tutorials provide a comprehensive and didactic learning experience for developers. By leveraging these resources, developers can gain a deep understanding of the Cloud Vision API and effectively utilize its powerful features in their applications.

**EITC/AI/GVAPI GOOGLE VISION API DIDACTIC MATERIALS****LESSON: INTRODUCTION****TOPIC: INTRODUCTION TO THE GOOGLE CLOUD VISION API IN PYTHON****INTRODUCTION**

Artificial Intelligence - Google Vision API - Introduction - Introduction to the Google Cloud Vision API in Python

Artificial Intelligence (AI) has revolutionized various industries by enabling machines to perform tasks that typically require human intelligence. One area where AI has made significant strides is in image recognition and analysis. Google Cloud Vision API is a powerful tool that harnesses the capabilities of AI to analyze images and extract valuable insights. In this didactic material, we will explore the Google Cloud Vision API and learn how to utilize it in Python.

The Google Cloud Vision API is a machine learning-based service that allows developers to integrate image analysis capabilities into their applications. It provides a wide range of features, including label detection, face detection, object detection, text recognition, and more. By leveraging pre-trained models, the Vision API can accurately analyze images and provide valuable information about their content.

To get started with the Google Cloud Vision API in Python, we need to set up a project on the Google Cloud Platform (GCP) and enable the Vision API. Once the API is enabled, we can install the required Python library using pip, the package installer for Python. The library we need is called 'google-cloud-vision'.

After installing the library, we need to authenticate our application with the GCP project. This can be done by creating a service account and generating a JSON key file. The key file contains the necessary credentials for our application to access the Vision API.

With the setup complete, we can now write Python code to interact with the Google Cloud Vision API. Let's start by creating an instance of the Vision API client using the JSON key file we generated earlier. This client will be used to make requests to the API and receive responses.

To analyze an image using the Vision API, we first need to load the image into memory. The API supports various image sources, including local files, URLs, and Google Cloud Storage. Once the image is loaded, we can pass it to the API for analysis.

One of the fundamental features of the Vision API is label detection. This feature allows us to obtain a list of labels that describe the content of an image. For example, if we analyze an image of a cat, the API may return labels such as 'cat', 'animal', 'mammal', and so on. This information can be valuable in various applications, such as content moderation, image classification, and recommendation systems.

Another powerful feature of the Vision API is face detection. By analyzing an image, the API can identify and extract information about faces present in the image, including facial landmarks, emotions, and attributes such as age and gender. This feature is particularly useful in applications like facial recognition, biometrics, and social media analysis.

In addition to label detection and face detection, the Vision API offers several other features. These include object detection, which can identify and locate objects within an image, text recognition, which can extract text from images, and explicit content detection, which can identify adult or violent content.

The Google Cloud Vision API provides a straightforward and intuitive interface for developers to incorporate image analysis capabilities into their applications. By utilizing pre-trained models and powerful machine learning algorithms, the Vision API can accurately analyze images and provide valuable insights. Whether it's for content moderation, image classification, or any other application that involves image analysis, the Google Cloud Vision API is a powerful tool in the field of artificial intelligence.

**DETAILED DIDACTIC MATERIAL**

Artificial Intelligence - Google Vision API - Introduction - Introduction to the Google Cloud Vision API in Python

Artificial Intelligence (AI) has become a fast-growing trend, with various applications in different industries. One of the popular AI technologies is Google's Vision AI API, which allows users to detect objects and images from pictures or videos. Companies like Box.com and New York Times have already embraced this technology, utilizing it in various ways. For instance, Google's photo app uses Vision AI technology to organize photos based on different categories.

The Google Vision AI API consists of two services: AutoML Vision API and Vision API. The AutoML Vision API is designed for automating machine learning models. It enables users to upload images and train custom image models using an easy-to-use graphical interface. With this service, users can build their own vision training models.

On the other hand, the Vision API service is a pre-trained machine learning model that utilizes REST API and PRC API. It allows users to analyze images and obtain various types of information. For example, by uploading an image of a parrot to the Vision API, it can recognize the object as a parrot and provide additional details such as the bird species (African grey parrot) and related labels.

Moreover, the Vision API offers a powerful feature called the web category. By analyzing the uploaded image, the API can detect if the image is available anywhere on the web. It provides web entities related to the image, allowing users to explore search results and related information.

Additionally, the Vision API provides information about the properties of the image, including dominant colors and their respective percentages. This feature can be useful for analyzing color patterns in images. The API also offers a safe search feature, indicating the likelihood of the image meeting certain categories.

To determine which API to use, Google provides a table with questionnaires to help users make an informed decision. If you are a large company looking to build your own training models, the AutoML Vision API service with a graphical UI is recommended. However, if you prefer to utilize the pre-trained model and leverage the data already collected by Google, the Vision API is the suitable choice.

The Google Cloud Vision API provides powerful capabilities for image analysis and object recognition. It offers features such as recognizing objects, providing labels and web entities, analyzing color properties, and determining safe search categories. Whether you want to automate machine learning models or utilize pre-trained models, the Google Vision AI API is a valuable tool for various applications.

The Google Cloud Vision API is a powerful tool that allows developers to incorporate image recognition capabilities into their applications. With this API, you can analyze images to detect objects, text, faces, logos, and even emotions. In this didactic material, we will provide an overview of the Google Cloud Vision API and its various features.

One of the key advantages of using the Vision API is that you don't need to train your own models. Google has already trained models using a vast amount of data, making it easier for developers to get started. This saves time and effort compared to creating your own training models from scratch.

The Vision API offers several useful features. You can use it to detect objects in an image, such as identifying whether an image contains a car or a violin. It can also recognize text within an image, making it useful for tasks like extracting information from photos. Additionally, the API can analyze facial expressions and emotions, providing insights into the emotional state of a person in an image. Another feature is the ability to detect logos, allowing you to identify company logos in images.

The Vision API also provides functionality for attribute detection. For example, it can suggest an appropriate image ratio based on the ratio value you provide. It can also detect web entities and pages, finding similar images on the web to the one you provide. Lastly, the API supports product search, providing a list of similar items based on the image you provide.

It's important to note that the pricing for the Vision API is based on usage. Each month, you receive 1000 free uploads that can be used across all categories. Once you exceed this limit, Google will charge you per 1000 units based on the categories you use. Make sure to review the pricing details to understand the costs associated with using the Vision API.

To get started with the Vision API, you will need to create a service account, enable the Vision API, and install the Vision API Python library. In the next material, we will guide you through these steps and show you how to create your first Python script to interact with the Vision API.

For more detailed information and documentation on the Google Cloud Vision API, you can refer to the official Vision API documentation page. It provides comprehensive resources and guides to help you make the most of this powerful tool.

**EITC/AI/GVAPI GOOGLE VISION API - INTRODUCTION - INTRODUCTION TO THE GOOGLE CLOUD VISION API IN PYTHON - REVIEW QUESTIONS:****WHAT ARE THE TWO SERVICES OFFERED BY THE GOOGLE VISION AI API?**

The Google Vision AI API provides a range of powerful services that enable developers to integrate computer vision capabilities into their applications. Specifically, the API offers two main services: image recognition and optical character recognition (OCR).

1. Image Recognition: The image recognition service allows users to analyze and extract information from images. It can identify and classify objects, faces, landmarks, and even detect explicit content within images. This service utilizes state-of-the-art machine learning models trained on vast amounts of data to accurately recognize and categorize objects in an image. For example, with the image recognition service, developers can build applications that automatically tag and organize large collections of images, or create systems that can detect specific objects or logos within images.

2. Optical Character Recognition (OCR): The OCR service provided by the Google Vision AI API enables the extraction of text from images. It can accurately detect and recognize text in various languages, including printed text and handwriting. This service is particularly useful for applications that require text extraction from images, such as document scanning, data entry automation, or image-based translation services. For instance, developers can use the OCR service to build applications that extract text from images of receipts, business cards, or scanned documents, making it easier to process and analyze textual information.

Both services offered by the Google Vision AI API are built on advanced machine learning models and are designed to be highly accurate and efficient. The API provides a simple and intuitive interface, allowing developers to easily integrate these powerful computer vision capabilities into their applications.

The two main services offered by the Google Vision AI API are image recognition and optical character recognition (OCR). The image recognition service enables the identification and classification of objects, faces, landmarks, and explicit content within images. On the other hand, the OCR service allows for the extraction of text from images, including printed text and handwriting. These services provide developers with the tools to incorporate computer vision capabilities into their applications, opening up a wide range of possibilities for image analysis and text extraction.

**HOW DOES THE VISION API ANALYZE IMAGES TO PROVIDE INFORMATION ABOUT OBJECTS AND LABELS?**

The Google Cloud Vision API offers a powerful and efficient way to analyze images and extract valuable information about objects and labels within those images. Leveraging state-of-the-art machine learning algorithms, the Vision API utilizes a combination of deep learning models and computer vision techniques to provide accurate and reliable image analysis capabilities.

At a high level, the process of analyzing images with the Vision API involves the following steps:

1. Image ingestion: The Vision API accepts images in various formats, such as JPEG and PNG, either directly as binary data or through a publicly accessible URL. This allows for flexible integration with different applications and platforms.

2. Preprocessing: Once an image is received, the Vision API performs preprocessing steps to enhance the quality of the image and prepare it for analysis. This may include tasks such as resizing, color correction, and noise reduction, ensuring optimal input for subsequent analysis.

3. Object detection: One of the key functionalities of the Vision API is its ability to detect and localize objects within an image. Using deep learning models trained on vast amounts of labeled data, the API can identify and outline multiple objects present in an image. It can detect a wide range of objects, including common everyday items, animals, landmarks, and more.

For example, given an image of a park, the Vision API can detect and label objects such as trees, benches, and people. It can even identify specific breeds of dogs or types of flowers within the image.

4. Labeling: In addition to object detection, the Vision API can also provide labels that describe the overall content or theme of an image. These labels are generated based on the analysis of the image's visual features and can help provide a high-level understanding of its content.

For instance, if an image contains a beach scene, the Vision API might generate labels such as "ocean," "sand," "sun," or "vacation." These labels can be used to categorize and organize images, enabling better search and retrieval functionalities.

5. Optical character recognition (OCR): The Vision API also includes OCR capabilities, allowing it to extract text from images. By applying advanced character recognition algorithms, the API can accurately identify and extract text in various languages, including handwritten text.

This feature is particularly useful for applications that need to process documents, extract information from images containing text, or enable text search within images.

6. Safe search detection: To ensure the appropriate use of the Vision API in various contexts, the API includes a safe search detection feature. This feature can analyze images and provide information about potentially unsafe or inappropriate content, such as adult or violent content.

By leveraging the Vision API's safe search detection, applications can implement content moderation mechanisms and maintain a safer and more secure user experience.

The Vision API's image analysis capabilities are based on cutting-edge machine learning techniques and models. By leveraging deep learning and computer vision algorithms, it can accurately detect objects, provide labels, extract text, and detect unsafe content within images, enabling a wide range of applications in fields such as e-commerce, content management, and visual search.

## **WHAT ARE THE FEATURES OFFERED BY THE VISION API FOR ANALYZING COLOR PROPERTIES IN IMAGES?**

The Google Cloud Vision API provides a wide range of powerful features for analyzing color properties in images. These features enable developers to extract valuable information about the colors present in an image, which can be used for various purposes such as image classification, content moderation, and visual search.

One of the key features offered by the Vision API is the ability to detect the dominant colors in an image. This feature allows developers to identify the most prominent colors in an image, along with their corresponding RGB values. By analyzing the dominant colors, developers can gain insights into the overall color scheme of an image and use this information to categorize or group images based on their color properties.

In addition to detecting dominant colors, the Vision API also provides the capability to extract the color histogram of an image. A color histogram is a graphical representation of the distribution of colors in an image. It shows the frequency of occurrence of different colors in the image, allowing developers to analyze the color distribution and make inferences about the image content.

Furthermore, the Vision API offers the ability to perform image-specific color analysis, such as detecting the presence of specific colors or color combinations in an image. For example, developers can use the API to determine whether an image contains predominantly warm colors (e.g., red, orange, yellow) or cool colors (e.g., blue, green, purple). This feature can be particularly useful in applications where color plays a significant role, such as fashion analysis or interior design.

Moreover, the Vision API provides a feature called color likelihood, which estimates the likelihood of an image containing a specific color. This feature assigns a score to each color based on its likelihood of being present in the image. Developers can use this information to filter or sort images based on their color content, allowing for efficient organization and retrieval of image data.

Lastly, the Vision API allows developers to perform image annotation, which includes the extraction of color-related information. The API can annotate images with labels that describe the color properties of objects or scenes within the image. For example, if an image contains a red car, the API can annotate the image with labels such as "red" and "car". This annotation can be valuable for applications such as image search, where users can search for images based on specific color criteria.

To summarize, the Google Cloud Vision API offers a comprehensive set of features for analyzing color properties in images. These features include the detection of dominant colors, extraction of color histograms, analysis of image-specific colors, estimation of color likelihood, and image annotation with color-related labels. By leveraging these features, developers can gain valuable insights into the color content of images and use this information to enhance various applications.

### **HOW CAN THE VISION API HELP IN DETERMINING THE LIKELIHOOD OF AN IMAGE MEETING CERTAIN CATEGORIES?**

The Google Cloud Vision API is a powerful tool that leverages artificial intelligence to analyze and understand images. One of its key capabilities is the ability to determine the likelihood of an image meeting certain categories. This feature can be immensely valuable in a variety of applications, ranging from content moderation to image classification.

To understand how the Vision API accomplishes this, let's delve into the underlying technology. The Vision API employs a technique called image classification, which involves training a machine learning model on a vast amount of labeled images. During training, the model learns to recognize patterns and features in the images that are indicative of specific categories or concepts.

Once the model is trained, it can be used to predict the likelihood of an input image belonging to various categories. The Vision API provides a pre-trained model that has been trained on a wide range of general categories such as animals, landmarks, and objects. This model is capable of recognizing thousands of different concepts.

To use the Vision API for image classification, you need to send an image to the API and specify the desired categories. The API will analyze the image and return a response that includes a list of categories along with their corresponding likelihood scores. The likelihood score represents the confidence of the model in its prediction for each category. A higher score indicates a higher probability of the image belonging to that category.

For example, let's say you have an image of a dog, and you want to determine the likelihood of it being a "dog" and a "cat". You can send this image to the Vision API and specify the categories "dog" and "cat". The API will then analyze the image and return a response indicating the likelihood scores for both categories. If the likelihood score for "dog" is higher than the score for "cat", it indicates that the image is more likely to be a dog.

In addition to providing likelihood scores for specific categories, the Vision API also offers the option to obtain a list of the top N most likely categories. This can be useful when you want to prioritize the most relevant categories or when you are only interested in a subset of the available categories.

The Vision API can help in determining the likelihood of an image meeting certain categories by leveraging a pre-trained machine learning model. By analyzing the image and providing likelihood scores for different categories, the API allows you to make informed decisions based on the content of the image.

### **WHAT FACTORS SHOULD BE CONSIDERED WHEN DECIDING WHETHER TO USE THE AUTOML VISION API OR THE VISION API?**

When deciding whether to use the AutoML Vision API or the Vision API, several factors should be considered. Both of these APIs are part of the Google Cloud Vision API, which provides powerful image analysis and recognition capabilities. However, they have distinct characteristics and use cases that should be taken into account.



The Vision API is a pre-trained model that allows users to perform a wide range of image analysis tasks without the need for extensive machine learning expertise. It offers a set of built-in models that can detect objects, faces, landmarks, logos, and text in images, as well as perform explicit content detection. The Vision API is a great choice when you need to quickly integrate image analysis capabilities into your application without the need for training your own models.

On the other hand, the AutoML Vision API is designed for users who require more customization and control over their image recognition models. It allows you to train your own models using your own labeled data, which can be specific to your domain or use case. This is particularly useful when you have unique or specialized requirements that cannot be adequately addressed by the pre-trained models of the Vision API. With the AutoML Vision API, you can create models that can classify images into specific categories or detect specific objects that are relevant to your application.

To decide which API to use, you should consider the following factors:

1. **Customization Needs:** If your application requires highly customized image recognition models that are specific to your domain, the AutoML Vision API is the better choice. It allows you to train models using your own labeled data, resulting in more accurate and tailored results.
2. **Time and Effort:** The Vision API is a pre-trained model that is ready to use out of the box. It requires minimal setup and configuration, making it a good option if you need to quickly integrate image analysis capabilities into your application. On the other hand, training your own models with the AutoML Vision API requires more time and effort, as it involves data preparation, model training, and evaluation.
3. **Data Availability:** The AutoML Vision API requires labeled training data to train your own models. If you have a large amount of labeled data available that is representative of your use case, you can leverage it to create accurate and robust models. However, if you don't have sufficient labeled data or if labeling the data is time-consuming or expensive, the Vision API may be a more practical choice.
4. **Cost Considerations:** The pricing structure for the AutoML Vision API is different from the Vision API. Training custom models with the AutoML Vision API incurs additional costs based on the amount of training data and the complexity of the model. On the other hand, the Vision API pricing is based on usage and does not involve training costs. Therefore, you should consider your budget and cost constraints when making a decision.

The decision to use the AutoML Vision API or the Vision API depends on your specific requirements, customization needs, time and effort constraints, data availability, and cost considerations. If you need highly customized models and have the resources to train them, the AutoML Vision API is the recommended choice. However, if you require quick integration of image analysis capabilities without the need for custom models, the Vision API is a suitable option.



**EITC/AI/GVAPI GOOGLE VISION API DIDACTIC MATERIALS****LESSON: GETTING STARTED****TOPIC: CONFIGURATION AND SETUP**

This part of the material is currently undergoing an update and will be republished shortly.

**EITC/AI/GVAPI GOOGLE VISION API - GETTING STARTED - CONFIGURATION AND SETUP - REVIEW QUESTIONS:**

This part of the material is currently undergoing an update and will be republished shortly.

**EITC/AI/GVAPI GOOGLE VISION API DIDACTIC MATERIALS****LESSON: UNDERSTANDING TEXT IN VISUAL DATA****TOPIC: DETECTING AND EXTRACTING TEXT FROM IMAGE**

This part of the material is currently undergoing an update and will be republished shortly.

**EITC/AI/GVAPI GOOGLE VISION API - UNDERSTANDING TEXT IN VISUAL DATA - DETECTING AND EXTRACTING TEXT FROM IMAGE - REVIEW QUESTIONS:**

This part of the material is currently undergoing an update and will be republished shortly.

**EITC/AI/GVAPI GOOGLE VISION API DIDACTIC MATERIALS****LESSON: UNDERSTANDING TEXT IN VISUAL DATA****TOPIC: DETECTING AND EXTRACTING TEXT FROM HANDWRITING**

This part of the material is currently undergoing an update and will be republished shortly.

**EITC/AI/GVAPI GOOGLE VISION API - UNDERSTANDING TEXT IN VISUAL DATA - DETECTING AND EXTRACTING TEXT FROM HANDWRITING - REVIEW QUESTIONS:**

This part of the material is currently undergoing an update and will be republished shortly.

**EITC/AI/GVAPI GOOGLE VISION API DIDACTIC MATERIALS****LESSON: UNDERSTANDING TEXT IN VISUAL DATA****TOPIC: DETECTING AND EXTRACTING TEXT FROM FILES (PDF/TIFF)**

This part of the material is currently undergoing an update and will be republished shortly.

**EITC/AI/GVAPI GOOGLE VISION API - UNDERSTANDING TEXT IN VISUAL DATA - DETECTING AND EXTRACTING TEXT FROM FILES (PDF/TIFF) - REVIEW QUESTIONS:**

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**EITC/AI/GVAPI GOOGLE VISION API DIDACTIC MATERIALS****LESSON: UNDERSTANDING IMAGES****TOPIC: DETECTING CROP HINTS**

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**EITC/AI/GVAPI GOOGLE VISION API - UNDERSTANDING IMAGES - DETECTING CROP HINTS - REVIEW QUESTIONS:**

This part of the material is currently undergoing an update and will be republished shortly.

**EITC/AI/GVAPI GOOGLE VISION API DIDACTIC MATERIALS****LESSON: UNDERSTANDING IMAGES****TOPIC: DETECTING FACES**

This part of the material is currently undergoing an update and will be republished shortly.

**EITC/AI/GVAPI GOOGLE VISION API - UNDERSTANDING IMAGES - DETECTING FACES - REVIEW QUESTIONS:**

This part of the material is currently undergoing an update and will be republished shortly.

**EITC/AI/GVAPI GOOGLE VISION API DIDACTIC MATERIALS****LESSON: UNDERSTANDING IMAGES****TOPIC: IMAGE PROPERTIES DETECTION**

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**EITC/AI/GVAPI GOOGLE VISION API - UNDERSTANDING IMAGES - IMAGE PROPERTIES DETECTION - REVIEW QUESTIONS:**

This part of the material is currently undergoing an update and will be republished shortly.

**EITC/AI/GVAPI GOOGLE VISION API DIDACTIC MATERIALS****LESSON: LABELLING IMAGES****TOPIC: LABELS DETECTION**

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**EITC/AI/GVAPI GOOGLE VISION API - LABELLING IMAGES - LABELS DETECTION - REVIEW QUESTIONS:**

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**EITC/AI/GVAPI GOOGLE VISION API DIDACTIC MATERIALS****LESSON: ADVANCED IMAGES UNDERSTANDING****TOPIC: DETECTING LANDMARKS**

This part of the material is currently undergoing an update and will be republished shortly.

**EITC/AI/GVAPI GOOGLE VISION API - ADVANCED IMAGES UNDERSTANDING - DETECTING LANDMARKS  
- REVIEW QUESTIONS:**

This part of the material is currently undergoing an update and will be republished shortly.

**EITC/AI/GVAPI GOOGLE VISION API DIDACTIC MATERIALS****LESSON: ADVANCED IMAGES UNDERSTANDING****TOPIC: DETECTING LOGOS**

This part of the material is currently undergoing an update and will be republished shortly.

**EITC/AI/GVAPI GOOGLE VISION API - ADVANCED IMAGES UNDERSTANDING - DETECTING LOGOS - REVIEW QUESTIONS:**

This part of the material is currently undergoing an update and will be republished shortly.

**EITC/AI/GVAPI GOOGLE VISION API DIDACTIC MATERIALS****LESSON: ADVANCED IMAGES UNDERSTANDING****TOPIC: OBJECTS DETECTION**

This part of the material is currently undergoing an update and will be republished shortly.

**EITC/AI/GVAPI GOOGLE VISION API - ADVANCED IMAGES UNDERSTANDING - OBJECTS DETECTION - REVIEW QUESTIONS:**

This part of the material is currently undergoing an update and will be republished shortly.

**EITC/AI/GVAPI GOOGLE VISION API DIDACTIC MATERIALS****LESSON: ADVANCED IMAGES UNDERSTANDING****TOPIC: EXPLICIT CONTENT DETECTION (SAFE SEARCH FEATURE)**

This part of the material is currently undergoing an update and will be republished shortly.

**EITC/AI/GVAPI GOOGLE VISION API - ADVANCED IMAGES UNDERSTANDING - EXPLICIT CONTENT DETECTION (SAFE SEARCH FEATURE) - REVIEW QUESTIONS:**

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**EITC/AI/GVAPI GOOGLE VISION API DIDACTIC MATERIALS****LESSON: UNDERSTANDING WEB VISUAL DATA****TOPIC: DETECTING WEB ENTITIES AND PAGES**

This part of the material is currently undergoing an update and will be republished shortly.

**EITC/AI/GVAPI GOOGLE VISION API - UNDERSTANDING WEB VISUAL DATA - DETECTING WEB ENTITIES AND PAGES - REVIEW QUESTIONS:**

This part of the material is currently undergoing an update and will be republished shortly.

**EITC/AI/GVAPI GOOGLE VISION API DIDACTIC MATERIALS****LESSON: UNDERSTANDING SHAPES AND OBJECTS****TOPIC: DRAWING OBJECT BORDERS USING PILLOW PYTHON LIBRARY**

This part of the material is currently undergoing an update and will be republished shortly.

**EITC/AI/GVAPI GOOGLE VISION API - UNDERSTANDING SHAPES AND OBJECTS - DRAWING OBJECT BORDERS USING PILLOW PYTHON LIBRARY - REVIEW QUESTIONS:**

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