



European IT Certification Curriculum Self-Learning Preparatory Materials

EITC/WD/GWD
Google Web Designer



This document constitutes European IT Certification curriculum self-learning preparatory material for the EITC/WD/GWD Google Web Designer programme.

This self-learning preparatory material covers requirements of the corresponding EITC certification programme examination. It is intended to facilitate certification programme's participant learning and preparation towards the EITC/WD/GWD Google Web Designer programme examination. The knowledge contained within the material is sufficient to pass the corresponding EITC certification examination in regard to relevant curriculum parts. The document specifies the knowledge and skills that participants of the EITC/WD/GWD Google Web Designer certification programme should have in order to attain the corresponding EITC certificate.

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<https://eitca.org/certification/eitc-wd-gwd-google-web-designer/>

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: INTRODUCTION****TOPIC: INTRODUCTION TO GOOGLE WEB DESIGNER**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: INTRODUCTION****TOPIC: GETTING STARTED WITH GWD - CREATING A SIMPLE BANNER AD**

This part of the material is currently undergoing an update and will be republished shortly.

EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: INTRODUCTION****TOPIC: UI OVERVIEW**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: ADVANCING IN GWD****TOPIC: COMPONENTS OVERVIEW**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: ADVANCING IN GWD****TOPIC: LIBRARY OVERVIEW**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: ADVANCING IN GWD****TOPIC: GWD ASSET LIBRARY INTEGRATION**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: ADVANCING IN GWD****TOPIC: IMAGE EFFECT COMPONENT**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: ADVANCING IN GWD****TOPIC: TRANSITION GALLERY**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: ADVANCING IN GWD****TOPIC: PARTICLE EFFECTS**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: ADVANCING IN GWD****TOPIC: MASKING**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: ADVANCING IN GWD****TOPIC: CODE VIEW**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: ADVANCING IN GWD****TOPIC: TIMELINE KEYFRAME SCALING**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: ADVANCING IN GWD****TOPIC: GET SHAREABLE LINK AND SEND PREVIEW TO DEVICE**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: ADVANCING IN GWD****TOPIC: EVENTS OVERVIEW**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: ADVANCING IN GWD****TOPIC: GROUPS OVERVIEW**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: ADVANCING IN GWD****TOPIC: GROUPS WITH EVENTS OVERVIEW**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: ADVANCING IN GWD****TOPIC: IMAGE PROCESSING OVERVIEW**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: ADVANCING IN GWD****TOPIC: SELECTION TOOL**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: ADVANCING IN GWD****TOPIC: WORKSPACE PANEL SETS**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: ADVANCING IN GWD****TOPIC: INTERACTIVE VIDEO: HOW TO CREATE CUE POINTS AND HOTSPOTS**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: ADVANCING IN GWD****TOPIC: AD VALIDATOR**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: ADVANCING IN GWD****TOPIC: BUILDING EXPANDING CREATIVES**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: ADVANCING IN GWD****TOPIC: EXPANDING ADS ENHANCEMENTS**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: ADVANCING IN GWD****TOPIC: CSS PANEL OVERVIEW**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: ADVANCING IN GWD****TOPIC: TEMPLATE IMPROVEMENTS**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: ADVANCING IN GWD****TOPIC: PUBLISH TO DRIVE**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: ADVANCING IN GWD****TOPIC: PUBLISH TO STUDIO**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: ADVANCING IN GWD****TOPIC: STREETVIEW COMPONENT**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: RESPONSIVE DESIGN****TOPIC: PERCENT AUTHORIZING OVERVIEW**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: RESPONSIVE DESIGN****TOPIC: TEXT FITTING**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: RESPONSIVE DESIGN****TOPIC: ADVANCED PREVIEW CONFIGURATION**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: RESPONSIVE DESIGN****TOPIC: FOCAL POINT FOR RESPONSIVE IMAGES**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: RESPONSIVE DESIGN****TOPIC: RESPONSIVE OVERVIEW**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: RESPONSIVE DESIGN****TOPIC: RESPONSIVE CAMPAIGN TUTORIAL**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: RESPONSIVE DESIGN****TOPIC: RESPONSIVE AD WORKFLOW**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: TIMELINE****TOPIC: TIMELINE QUICK MODE**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: TIMELINE****TOPIC: TIMELINE ADVANCED MODE**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: TIMELINE****TOPIC: TIMELINE KEYFRAME SCALING**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: TIMELINE****TOPIC: TIMELINE EASING AND PREVIEW RANGE**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: TIMELINE****TOPIC: TIMELINE ENHANCEMENTS**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: TIMELINE****TOPIC: ZOOM FOR ADVANCED TIMELINE**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: TIMELINE****TOPIC: MULTIPLE KEYFRAME & THUMBNAIL SELECTION**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: TIMELINE****TOPIC: HIDING AND LOCKING TIMELINE LAYERS**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: TIMELINE****TOPIC: EASING FUNCTIONS (STEP START/END)**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: ANIMATION & MOTION PATHS****TOPIC: MOTION PATHS OVERVIEW**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: ANIMATION & MOTION PATHS****TOPIC: MOTION PATH EDITING**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: ANIMATION & MOTION PATHS****TOPIC: EDITING KEYFRAME RULES IN CSS PANEL**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: DRAWING TOOLS****TOPIC: SHAPES OVERVIEW**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: DRAWING TOOLS****TOPIC: GRADIENT TOOL**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: DRAWING TOOLS****TOPIC: TEXT**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: DRAWING TOOLS****TOPIC: 2D & 3D DRAWING**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: DRAWING TOOLS****TOPIC: ELEMENT TOOL**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: DRAWING TOOLS****TOPIC: PEN TOOL**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: DYNAMIC ADS****TOPIC: DYNAMIC IN STUDIO**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: DYNAMIC ADS****TOPIC: DYNAMIC EXITS IN STUDIO**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: DYNAMIC ADS****TOPIC: DYNAMIC PROFILES IN STUDIO**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: DYNAMIC ADS****TOPIC: PUBLISH TO DISPLAY & VIDEO 360**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: DYNAMIC ADS****TOPIC: DYNAMIC TEMPLATES FOR DISPLAY & VIDEO 360**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: DYNAMIC ADS****TOPIC: RULER GUIDES OVERVIEW**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: DYNAMIC ADS****TOPIC: AUTHORIZING DYNAMIC SAMPLE DATA**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: DYNAMIC ADS****TOPIC: PARALAX COMPONENT**

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EITC/WD/GWD GOOGLE WEB DESIGNER DIDACTIC MATERIALS**LESSON: DYNAMIC ADS****TOPIC: INTRODUCTION TO DYNAMIC REMARKETING IN GOOGLE ADS**

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