



# **European IT Certification Curriculum Self-Learning Preparatory Materials**

EITC/WD/WFCE  
Webflow CMS and eCommerce



This document constitutes European IT Certification curriculum self-learning preparatory material for the EITC/WD/WFCE Webflow CMS and eCommerce programme.

This self-learning preparatory material covers requirements of the corresponding EITC certification programme examination. It is intended to facilitate certification programme's participant learning and preparation towards the EITC/WD/WFCE Webflow CMS and eCommerce programme examination. The knowledge contained within the material is sufficient to pass the corresponding EITC certification examination in regard to relevant curriculum parts. The document specifies the knowledge and skills that participants of the EITC/WD/WFCE Webflow CMS and eCommerce certification programme should have in order to attain the corresponding EITC certificate.

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<https://eitca.org/certification/eitc-wd-wfce-webflow-cms-and-ecommerce/>

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**EITC/WD/WFCE WEBFLOW CMS AND ECOMMERCE DIDACTIC MATERIALS****LESSON: GETTING STARTED WITH DYNAMIC CONTENT****TOPIC: DYNAMIC CONTENT OVERVIEW**

This part of the material is currently undergoing an update and will be republished shortly.

**EITC/WD/WFCE WEBFLOW CMS AND ECOMMERCE DIDACTIC MATERIALS****LESSON: GETTING STARTED WITH DYNAMIC CONTENT****TOPIC: WEBFLOW CMS**

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**EITC/WD/WFCE WEBFLOW CMS AND ECOMMERCE DIDACTIC MATERIALS****LESSON: CMS COLLECTIONS****TOPIC: CMS COLLECTIONS**

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**EITC/WD/WFCE WEBFLOW CMS AND ECOMMERCE DIDACTIC MATERIALS****LESSON: MODIFYING COLLECTIONS****TOPIC: MODIFYING A COLLECTION**

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**EITC/WD/WFCE WEBFLOW CMS AND ECOMMERCE DIDACTIC MATERIALS****LESSON: MODIFYING COLLECTIONS****TOPIC: CMS EDITOR**

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**EITC/WD/WFCE WEBFLOW CMS AND ECOMMERCE DIDACTIC MATERIALS****LESSON: CMS COLLECTION FIELDS****TOPIC: PLAIN TEXT FIELD**

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**EITC/WD/WFCE WEBFLOW CMS AND ECOMMERCE DIDACTIC MATERIALS****LESSON: ECOMMERCE IN WEBFLOW****TOPIC: ECOMMERCE PANEL OVERVIEW**

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**EITC/WD/WFCE WEBFLOW CMS AND ECOMMERCE DIDACTIC MATERIALS****LESSON: ECOMMERCE IN WEBFLOW****TOPIC: CUSTOMIZING THE CART BUTTON**

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**EITC/WD/WFCE WEBFLOW CMS AND ECOMMERCE DIDACTIC MATERIALS****LESSON: ECOMMERCE IN WEBFLOW****TOPIC: CREATING PRODUCT VARIANTS**

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**EITC/WD/WFCE WEBFLOW CMS AND ECOMMERCE DIDACTIC MATERIALS****LESSON: ECOMMERCE IN WEBFLOW****TOPIC: LAUNCHING ECOMMERCE STORE**

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**EITC/WD/WFCE WEBFLOW CMS AND ECOMMERCE DIDACTIC MATERIALS****LESSON: ECOMMERCE IN WEBFLOW****TOPIC: DESIGNING STORE**

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**EITC/WD/WFCE WEBFLOW CMS AND ECOMMERCE DIDACTIC MATERIALS****LESSON: GETTING CLIENTS IN FREELANCING****TOPIC: INTRODUCTION TO FREELANCING**

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**EITC/WD/WFCE WEBFLOW CMS AND ECOMMERCE DIDACTIC MATERIALS****LESSON: GETTING CLIENTS IN FREELANCING****TOPIC: INTRODUCTION TO GETTING CLIENTS**

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**EITC/WD/WFCE WEBFLOW CMS AND ECOMMERCE DIDACTIC MATERIALS****LESSON: DEVELOPING CONTENT STRATEGY****TOPIC: CONTENT-DRIVEN DESIGN**

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**EITC/WD/WFCE WEBFLOW CMS AND ECOMMERCE DIDACTIC MATERIALS****LESSON: DEVELOPING CONTENT STRATEGY****TOPIC: USER STORIES AND INFORMATION ARCHITECTURE**

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**EITC/WD/WFCE WEBFLOW CMS AND ECOMMERCE DIDACTIC MATERIALS****LESSON: SITE BUILDING****TOPIC: INTRODUCTION**

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**EITC/WD/WFCE WEBFLOW CMS AND ECOMMERCE DIDACTIC MATERIALS****LESSON: SITE BUILDING****TOPIC: PROCESS PAGE**

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**EITC/WD/WFCE WEBFLOW CMS AND ECOMMERCE DIDACTIC MATERIALS****LESSON: SITE BUILDING****TOPIC: TEAM PAGE**

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**EITC/WD/WFCE WEBFLOW CMS AND ECOMMERCE DIDACTIC MATERIALS****LESSON: SITE LAUNCHING****TOPIC: PREPARING THE CMS EDITOR**

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